



Forest County Business Alliance

...Growing a Stronger Forest County!

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Member Benefits

Member Resources

- Dues, sponsorships, and ad purchases are tax-deductible business expenses!
- Email notification of events/forums/programs by FCBA and our partners.
- Voice in legislation: The Alliance is a vocal proponent for business-friendly legislation on local, state, and national levels.
- Low or no-cost access to FCBA workshops.
- Opportunities to serve on FCBA Committees and be a part of shaping our economic future.

- FCBA Member window cling and web-ready graphic acknowledging FCBA membership
- Window cling and web-ready graphic promoting FCBA's "Find it in Forest" buy local campaign.
- Business2Business networking opportunities.
- EMPOWERS Programs—Ambassador Training, Professional Development training, technical assistance, consultant presentations, and more!
- Free job postings listed on the FCBA website and social media pages.
- Referrals to partner organizations and agencies matched to the assistance your business needs.

Member Promotion

- Internet exposure through a listing on the FCBA website's Member Directory page and a "new member" post on our social media pages.
- Monthly member "Business Spotlight" articles emailed posted on our social media platforms, our website, and printed in The Forest Press.
- We will share your social media posts and events on the FCBA social media platforms. It's our pleasure to promote your business!

- Referrals when the public requests information on providers in your business category via phone/email/web.
- Ribbon Cuttings—With FCBA membership, the Alliance will help you promote and hold a ribbon cutting event at your new business opening or re-opening!
- "Find it in Forest" Member Tier Benefits—FCBA members receive promotion beyond the basic level (see details on program participation sheet).

Member Marketing

- Free email marketing (announcement/flyer) to FCBA members.
- Free distribution of marketing materials at events.

- Sponsorship advertising opportunities for FCBA events: Fall Meet & Greet, Annual Spring Dinner, EMPOWERS events, Forest County Big Foot Festival, etc.
- Free posting of your business' special events on the FCBA web calendar.

Member Events

- Discounted tickets to the annual Spring Dinner.
- Free annual Fall Meet & Greet to network, learn what the FCBA is working on, and share your ideas.

- Annual recognition of a "Business Person of the Year" at our Spring Legislative Dinner and via our website, social media, and The Forest Press.